



e-learning

Unconscious Biases

Every day you make thousands of decisions. Your subconscious mind makes most of these decisions for you. It reaches a pre-judged conclusion without you noticing. Our brain's rules of thumb help us quickly assess a situation and make unharmed decisions.

Booking Number: **31367**

Group of participants:
Professionals, experts and project managers who want to win over people in the company but do not have formal authority to issue directives.

Duration: **approx. 1,5 hours**

Language:

Unit price:

€ 49,- zzgl. MwSt. | € 58,31 inkl. MwSt.

Package prices from 50 licenses on request

Learning objectives

- ✓ You know what unconscious biases are and how to describe them.
- ✓ You are aware of your own unconscious biases and can recognise situations in which you increasingly encounter them.
- ✓ You can apply techniques that help you to counter your unconscious biases.

Contents

Unconscious biases in general

Familiarity bias

Herd instinct (social proof)

Confirmation bias

Loss aversion

Gender bias



Information on the web

www.haufe-akademie.de/31367



Let us advise you

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